

oeing woos
s workers

Trouble ahead for
big-box retailing

IBM: After
mainframes, what?

June 3, 1996

\$4.00 (Canada \$4.50)

Forbes

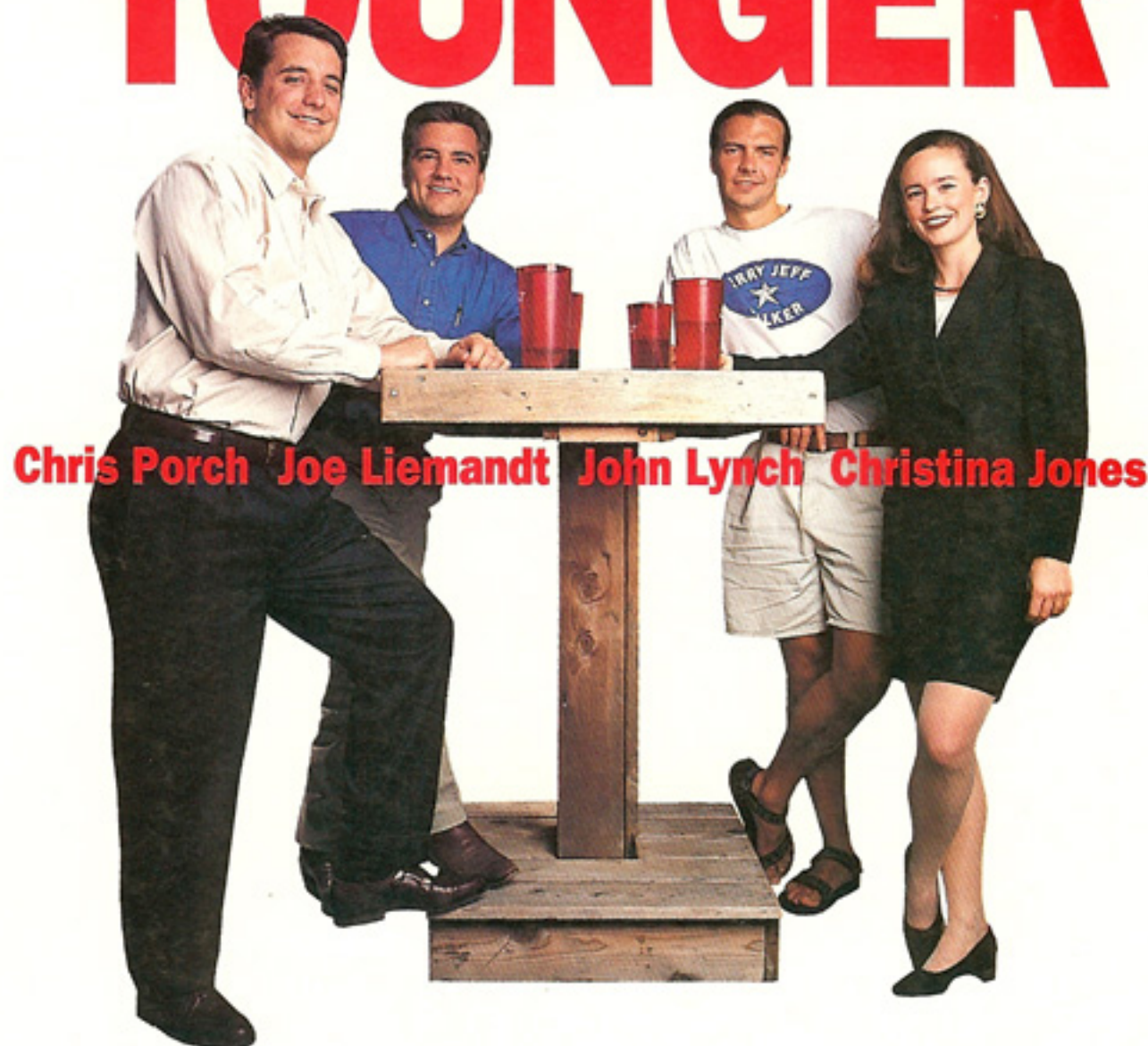
THEY KEEP

Joe Liemandt, 27, and the kids at Trilogy software

GETTING

are out to change the way people buy and sell

YOUNGER



Chris Porch Joe Liemandt John Lynch Christina Jones



Greensmail

CAN A GOLF COURSE hole be intellectual property? In a case dubbed "Tour 18," a group is being sued for developing a golf course in Humble, Tex. that aims to replicate famous golf holes at Pebble Beach, Pinchurst and Harbour Town golf courses. The plaintiffs

claim the imitation constitutes infringement of their proprietary rights, unfair competition and misappropriation of the goodwill that they have invested vast sums of money to develop—in short, it's costing them business. Informer suspects that they will settle. Greensmail?



Home economics

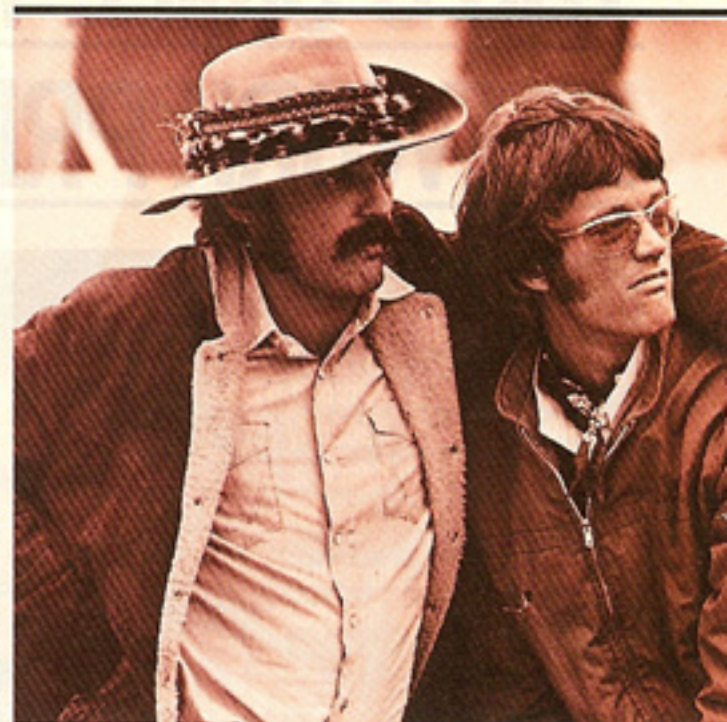
DIRECTOR Martin Scorsese, known for his genius filmmaking (*Taxi Driver*), is now out with his most expensive picture ever, *Casino*, whose budget was a reported \$50 million. But Scorsese has a secret weapon for keeping expenses down on the set: his mom,

Catherine, who does cameo roles in Martin's films, whips up a mean spaghetti and meatballs for the crew. "The food is terrific, but she asks the eaters to kick in \$5 to \$10 each," quips an actor. If only Hollywood had the same sense of costs and output.



Martin and Catherine Scorsese
"Casino's" big budget didn't include Mama Scorsese's low-budget dinners.

Bill Gates
The high-tech billionaire's class donation isn't likely to break the bank.



Just an average guy

SEATTLE'S Lakeside Upper School counts Forbes Four Hundred-topper Bill Gates among its alumni. Rumor has it a fundraiser for the high school put the bite on Gates, who asked: "How much is everyone else giving?" About \$75, he was told. "So put me down for \$75," said Gates. But he also paid for a math and science facility.



Bloomberg's boo-boo

ON MAR. 27 the Bloomberg newswire carried an incendiary item out of Malaysia: Bank Negara, Malaysia's central bank, was due to issue shares to the public the following week. Malaysia's political establishment went nuts, and with good reason: There wasn't any truth in the report. It was written



Media honcho
Michael
Bloomberg
**The gag wasn't
funny.**

by reporter Greg Feldberg in Kuala Lumpur. It seems that the reporter had placed an alert in a footnote appended to his file notifying Bloomberg's Tokyo editors that the Bank Negara news was an April Fool's item. The Tokyo crew overlooked the heads up. Feldberg no longer works for Bloomberg.



The Stones' Mick Jagger
**I can't get
no Under
Milk Wood?**

JEFF SCHNEIDERMAN

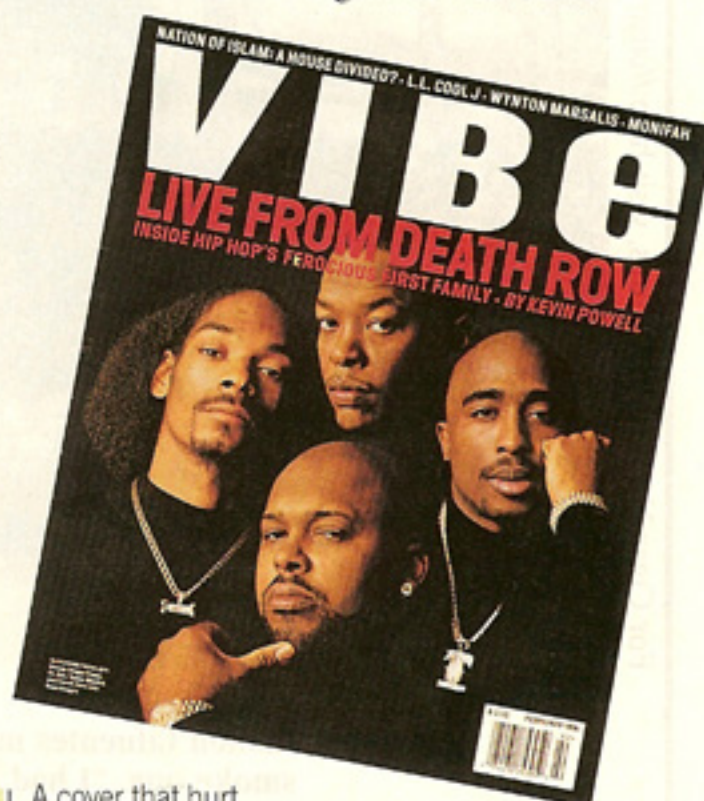
Jagged edge

THOUGH THE ROLLING STONES plan to keep rockin' until they drop, Mick Jagger, at least, is developing a more sedate sideline. He's launched Jagged Films, and he's already snapping up hot book properties. The company has ten projects under development, including one about poet Dylan Thomas and his wife, Caitlin. Jagger's biggest coup: locking up the rights to Robert Harris' spy-thriller *Enigma*, with a script by Tom Stoppard and *Saturday Night Live* producer Lorne Michaels as coproducer.

Suge-r-coated revenge

THERE'S A MANTRA commonly uttered by managers in the music industry: "Never get more publicity than

your artists." Death Row Records chief Suge Knight broke the code—and lived to regret it. After Knight hogged the limelight on the covers of the *New York Times Magazine* and Time



A cover that hurt
**Defection at
Death Row Records.**

Splitsville

THE WHITE HOUSE Correspondents' Association Dinner has little to do with covering the White House anymore. It's a contest among magazine publishers for the top celebs to decorate their tables.

This year the conservative *National Review* started recruiting early. By March it had signed up 60

people, including a congressman, a senator, television star Tom Selleck and a sprinkling of heavy advertisers. The mag forgot one thing: to book the tables. *National Review* Editor-at-Large William F. Buckley had to mail out disinvitations.

Each apology was accompanied by a split of Veuve Cliquot.

Warner's *Vibe*, his partner and top producer, Dr. Dre, deserted to Interscope Records, half-owned by MCA.

Dr. Dre is a big gun in gangsta rap, so his defection turned out to be very expensive publicity for Knight. We hear that since his arrival at Interscope, Dr. Dre has already signed on hit rapper M.C. Hammer. Knight has no comment.

Dennis Hopper
and Peter Fonda
**Rebel bikers
turned litigious
capitalists.**

Uneasy rider

PETER FONDA and Dennis Hopper made their Sixties classic *Easy Rider* as a paean to peace and love. But, hey, it's the age of sue and grab. Hopper co-wrote with Fonda and directed the movie, and went on to stardom while Fonda fizzled. Hopper claims Fonda's Pando

Co. broke a promise to pay him 42% of the price paid by Columbia when it bought the movie rights last year. Instead, Hopper received 33%. The suit charges Fonda's actions as "wanton, oppressive, malicious and motivated by ill-will." Hopper wants the other 9% of the some \$70 million *Easy Rider* has earned since its release. Peace? Love? Yeah, right.

Going... going... Egon

IN A DISPARAGING profile of the Estée Lauder clan recently, the *Wall Street Journal* mocked Ronald Lauder for, among other things, spending \$10,000 of his bar mitzvah money on a self-portrait by Viennese expressionist Egon Schiele. Such vanity! Such a waste of money! You should be so dumb. Sotheby's recently sold a strikingly similar Egon Schiele self-portrait. The price: a healthy \$1.6 million.

Ronald Lauder
**Dow Jones
should be so dumb.**



Les Servedig

IT READS LIKE A

WHO'S WHO OF BUSINESS,

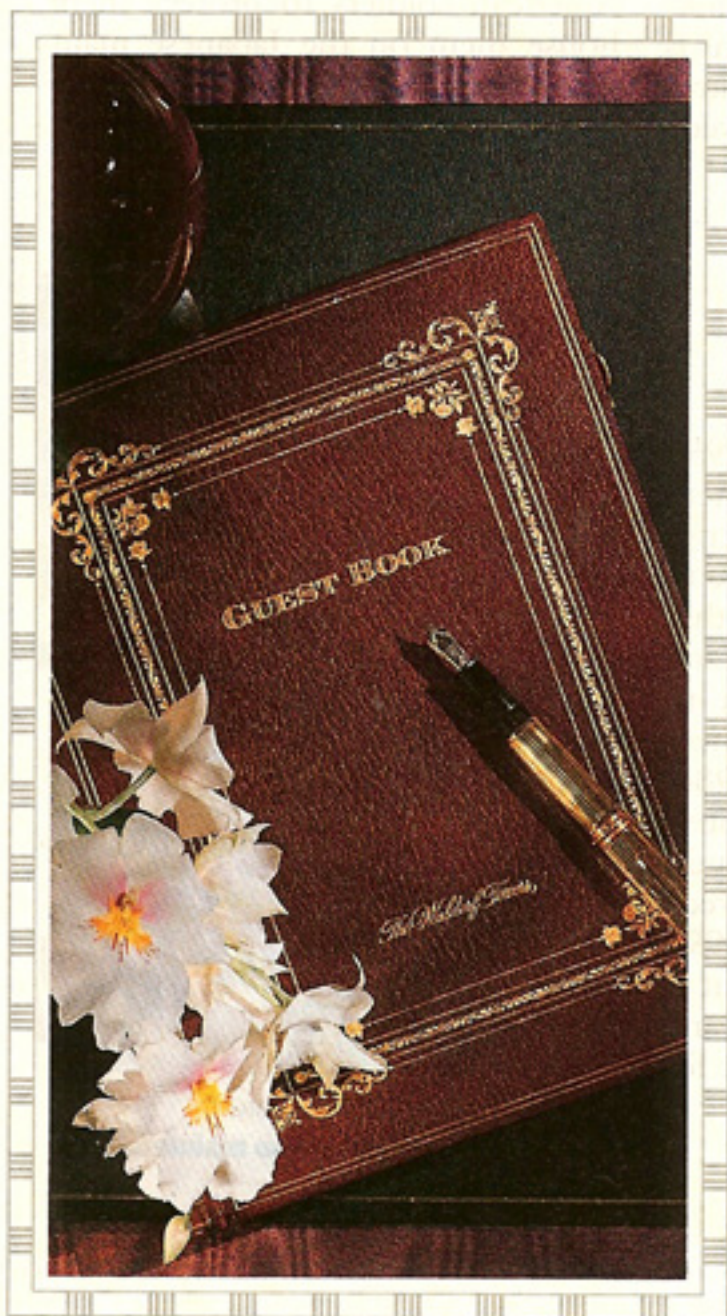
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Entrepreneurial policing

THE COUNTY SHERIFF in St. Clair, Ill. desperately needs to raise money, in part for new reflective stripes on his police cars, but there isn't enough in the till. In an entrepreneurial spirit, the cops are raising cash by selling advertising space above the wheel wells on their cruisers. Sheriff Mel Weith has already sold an ad at \$6,500 for a local alarm company. Says Weith: "I've received calls from all around the country from sheriffs wanting to go into the ad biz!"

AP/WIDEWORLD



Fergie's revenge?

LAST WEEK, in a top secret meeting in Chairman Marvin Josephson's offices at ICM, Sarah Ferguson, The Duchess of York, solicited bids for a juicy new project. Is Fergie about to tell all? Her settlement with her ex, Prince Andrew, forbids her to write a kiss-and-tell memoir, but it looks like Fergie's advisers have found a loophole: a manual for working mothers. Word is Fergie's not accepting bids below \$1 million. No one pays that for self-help hints on juggling children and careers.

Future
ex-princess
Sarah
Ferguson
**A royal
loophole?**

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