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7/1/96

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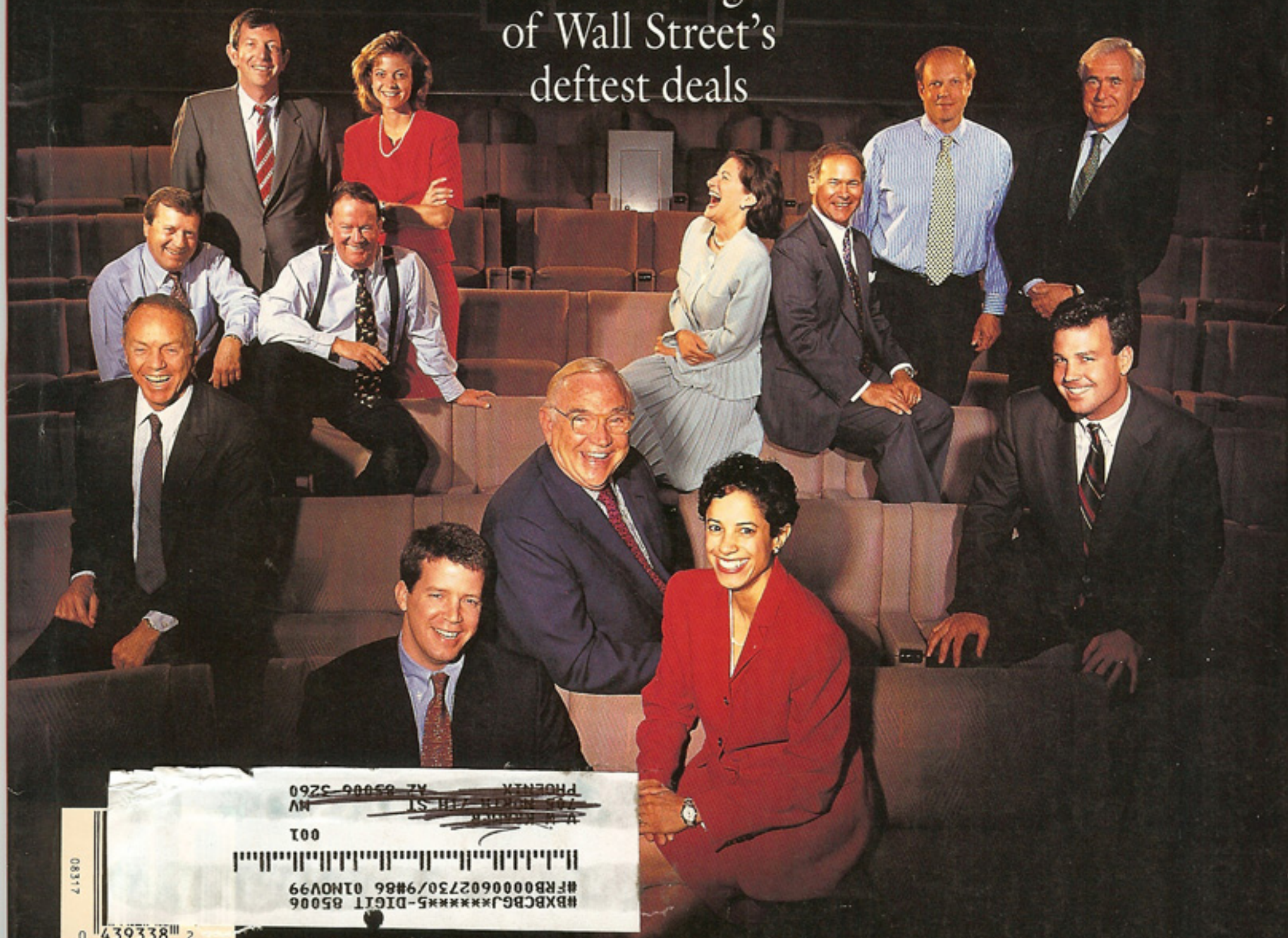
July 1, 1996

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Forbes

HERB ALLEN & HIS MERRY DEALMAKERS

Allen & Co.'s entrepreneurial
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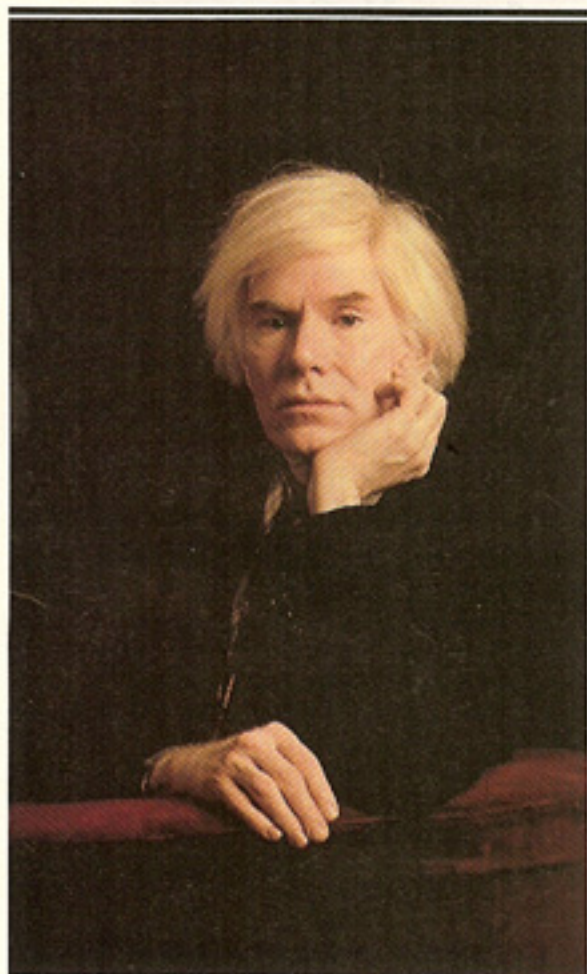
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Secret slush funds?

THE CELEBRATED Andy Warhol estate lawyer, Edward Hayes, may be bumping up the lawyer-sleaze index a few notches. Last April the court decided Hayes deserved \$7.2 million for settling the pop artist's estate. This was 2% of the total value of Warhol's art, which was his prearranged fee. Lawyers for the Andy Warhol Foundation



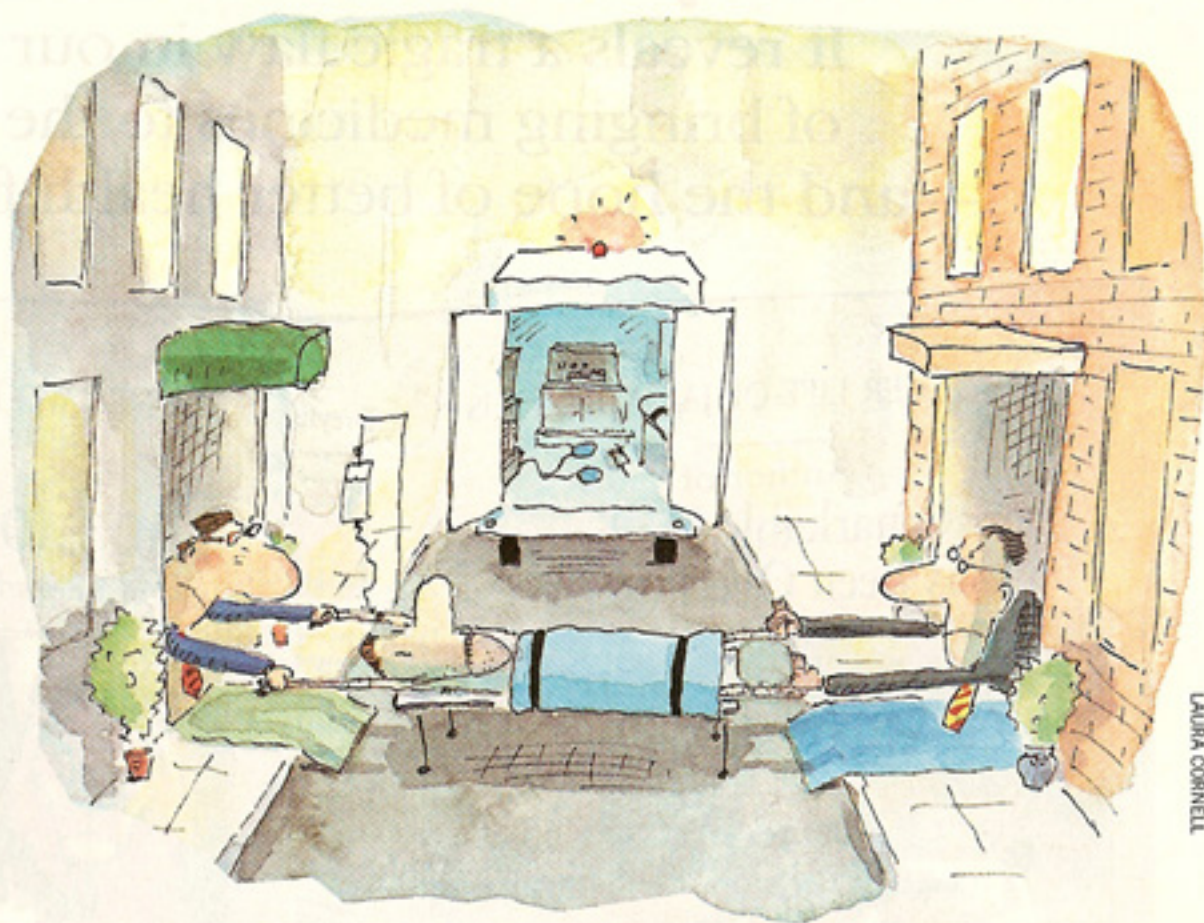
N. RICA SCHIFF/SAGANARCHIVE

Pop Art king Andy Warhol
Estate monies hidden in Manhattan?

for the Visual Arts think otherwise. They claimed Hayes overstated the value of his work, and a New York State appeals judge agreed. Hayes has to give back \$1.35 million of his take. Hayes is claiming he's broke. But what about the \$750,000 that FORBES is told he has stashed with three friends—art dealers extraordinaire Larry Gagosian and Tony Shafrazi, and talk show host Geraldo Rivera? Hayes, Gagosian and Shafrazi didn't return our calls. Rivera's people called the allegations "preposterous."

Sell—or else!

COLUMBIA/HCA HEALTHCARE Chief Executive Rick Scott does



LAURA CORNELL

not give up easily. From late 1993 until last summer he tried to buy OrNda HealthCorp's Northwest Medical Center in Houston. OrNda's ESOP, which owned a majority stake in the center, wouldn't sell, so Scott snapped up the property right next door. Is this a reprise of the old tactic: Your target won't sell out, so you threaten to open a store right across the street from him. Columbia's people claim they were already looking to buy the land next door when they bid for the hospital. Informer thinks otherwise.

Michael versus Michael

THE HONEYMOON didn't last long. Our Hollywood spies tell us the two Walt Disney Co. big-wigs, Michael Eisner and



STEVE GRANITZ/RETNA

Dueling Disney Michaels: Ovitz and Eisner
Pressure on the new heir apparent.

Hewlett does 1-900

THE PEOPLE AT Hewlett-Packard have been getting a ton of unwanted phone calls recently—most with heavy breathing. All this because a Nigerian-born exotic dancer who struts her stuff on a late-night pornography channel is hawking a 1-900 number

for customers who want to speak to her personally. Coincidentally, the customer-service geeks at HP can be reached on the same number, but it's 1-800, not 1-900. Says the dancer, Uzo: "People are so cheap, they keep praying it will be free."

Will they now serve tortillas?

BILL FRANKE, the man who piloted Phoenix-based America West Airlines out of its recessionary nosedive, is no admirer of the kind of people who run the airline business.

The former paper industry man and turnaround artist thinks that they are the guys who got

America West into its jam in the first place.

His latest hire and anointed successor: Richard Goodmanson, whose hands-on transportation industry experience is limited to trucking tortilla chips around in his former role as senior vice president of operations at Frito-Lay.

Michael Ovitz, are feuding. We learn that Eisner put Ovitz in charge of managing the ABC fall schedule, but, unhappy with the way Ovitz was handling it, he started to interfere. Will yet another Eisner heir apparent bite the dust?

Psychogossip

FORBES RECEIVED A NOTE from a shrink at the California Institute of Psychology. He was lamenting the disintegration of confidentiality between doctors and patients. It's no fault of the doctors, he says, blaming voluminous insurance claims and talkative insur-

ance employees. A quote from the letter: "I am certain that a well-known Hollywood couple who use their Actor's Guild insurance would be appalled to know that their therapy is a topic of discussion in the San Francisco Bay area."

Informer checked into the situation. Though he's not our source, we learned that the doctor is right. The couple in question is none other than movie moguls Bruce Willis and Demi Moore. According to Bay Area gossip, Demi claims Bruce does not hang around the house enough, and is worried about him straying. . . .



Hollywood glamour pair, Bruce Willis and Demi Moore **San Franciscans are apparently living vicariously through the duo's therapy sessions.**

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